

NOVEMBER 19TH

PUBLIC PERCEPTION OF FORESTS AND FORESTRY IN EUROPE (10:00AM)

KEYNOTE SPEAKER



Ingwald Gschwandtl

Forest Communicators Network Leader (FAO/UNECE)

Ingwald Gschwandtl is one of the people responsible for the revision of the European Commission study "*Shaping forest communication in the European Union: public perceptions of forests and forestry*". He is also Head of the Forest Policy and Forest Information Division for the Austrian Ministry of Agriculture, Forestry, Environment and Water.

This opening communication shall address the findings of the European study "*Public perceptions of forests and forestry in Europe*", wich is the most comprehensive work on this topic in Europe.

COMMUNICATION AND EDUCATION FOR A SUSTAINABLE FOREST (11:00AM)

CHAIR



Manuel Carvalho Deputy Director of the newspaper "Jornal Público"

Holds a degree in Educational Sciences, the Cenjor Journalism course and attended Law and History at the University of Oporto.

As a journalist he has always closely followed all issues related to agricultural policy. He is also author and co-author of several books concerning the cultural and economic dimensions of wine in Portugal, the latter of which entitled "*Shale Island, Guide to Douro and Port Wine*".





Kai Lintunen Communications manager of the Finnish Forest Association / Forest Academy

Works as the communications manager, responsible for international affairs at the Finnish Forest Association. He works in areas of forest communication, such as, sustainable forestry, climate change, ecosystem services, endangered species, protected areas and forest trade and biodiversity. His association plans and develops activities for different target audiences, like the media and schools.

Kai Lintunen will present the Forest Academy for Decision Makers and address the main issues related to communication in forestry and the challenges involving different targets, such as the media and schools.

Nuno Lacasta



President of the Board of the Portuguese Environment Agency (APA)

Holds a Law Degree by the Law Faculty of the Universidade de Lisboa and a Master's Degree of Law from the American University's Washington College of Law. Has been working on environment and sustainable development issues for about 16 years, both in Europe and on the USA. He is the President of the board of APA, having previously been the coordinator for the Executive Committee of the Commission on Climate Change and manager of the Portuguese Carbon Fund.

Nuno Lacasta's presentation will focus on APA's areas of activity and responsibility concerning the promotion of education, training and environmental and forest awareness raising.



Júlio Magalhães Director General of Porto Canal





POLICIES AND R&D FOREST MODELS (14:00PM)

CHAIR

Francisco Carvalho Guerra

Paulo Pereira

President of the Board of Directors of Forestis

Professor Emeritus in Biochemistry by the Faculty of Pharmacy of Universidade do Porto and with an Honorary Doctor Degree in Health Sciences by the Universidade do Minho. He was President of the Administrative Comission for the Oporto Regional Center of the Universidade Católica Portuguesa. Currently, he is the president of the board of directors of Forestis – Portuguese Forestry Association and of the Institute for the Agrarian Development of the Northern Region.

SPEAKERS



Member of Board of Directors of the Portuguese Foundation for Science and Technology

Holds a PhD in Cell Biology from University College of London and has a degree in Biochemistry from the Faculty of Science and Technology, Universidade de Coimbra. Currently, he is a member of the Board of the Portuguese Foundation for Science and Technology and is a professor and a member of the Scientific Council of the Faculty of Medicine of University of Coimbra. In 2006 he received the Fulbright Research Scholar Award from The Fulbright Scholar Program.

Paulo Pereira will discuss the current status of forestry research regarding the scientific and technologic frameworks and the challenges wich lie ahead.





Margarida Tomé

President of the Scientific Council of the Instituto Superior de Agronomia da Universidade Técnica de Lisboa



Full professor from the Forestry Department at Instituto Superior de Agronomia, has as areas of scientific activity Forest Resources Inventory, Sustainable Forest Management Monitoring and Forest Growth Modelling. She was member of the Scientific Advisory Board of the European Forest Institute (2000-2004) and president of the European Institute of Cultivated Forests (2002-2006).

Currently takes responsibility as coordinator of the division for Forest Assessment, Modelling and Management of the International Union of Forest Research Organizations (IUFRO), as Co-chairman EU IP EFORWOOD "*Tools for sustainability impact assessment of the forestry-wood chain*" and she is Deputy of the Advisory Group on Forestry and Cork, Standing Forestry Committee of the European Commission.

Margarida Tomé shall approach the main challenges related to forestry investigation in Portugal.

Francisco Fernández de Ana Magán

Galician Technological Platform



Forest Engineer, Geographer and graduated in Statistics. Later obtained a doctorate from the University of Santiago de Compostela with a thesis on Forest Health. He began his researcher career at the Lourizán Forestry Research Centre (CIFAL), has held several positions at the National Agrarian Research Institute and directed several spanish and european research projects related to Forest Health and Mycology. He was Deputy Permanent Representative of Spain in FAO in Rome and Agriculture Attaché of the Embassy of Spain in Italy.

Has over a hundred articles published and authored seven books on forestry issues. Some of his scientific works in the discovery of pathogenic agents and the inoculation of forest species with edible mycorrhizal fungus are worldwide pioneer. He has received several research awards in Galicia, Spain as well as other international recognitions.

Currently, he is Chief of the Phytopathology Section at CIFAL in Pontevedra, Associate Professor at the University of Santiago and President of the Forest Association of Galicia and of the SELGA company.

Francisco Fernández de Ana Magán will engage about the Galician Technological Platform's work and it's relation with forestry investigation and inovation.





FORESTS AND SOCIETY IN A GLOBAL WORLD (15:45PM)

KEYNOTE SPEAKER

Margaret Shannon

Deputy Coordinator of IUFRO-International Union of Forest Research Organizations

Professor Emeritus from the School of Forestry and Environmental Sciences, at the Freiburg University, Germany. Her current tasks are Project coordinator for the European Forest Institute and Deputy Coordinator for IUFRO. Her research is focused on the development of a participatory approach in the development of natural resource policies that engages people and organizations on real creative roles rather than reactive and passive ones.

Margaret Shannon shall discuss her work in the development of a policy for natural resources wich promotes the involvement of people and organizations and also about the work on the divisions coordinated by her at IUFRO.

FOREST, TERRITORY AND SOCIETY (16:15PM)

CHAIR



Luís Braga da Cruz Member of the Advisor Board of Forestis

Holds a degree in Civil Engineering from the Faculty of Engineering of Universidade do Porto, where he was a guest professor. He was president of the North Regional Coordination and Development Commission (1986/1995 and 1996/2001), Minister of Economy (2000/2001), and president of the Installation Committee of the Metropolitan Area of Porto (1991). At the moment, he is the president of the Board of Directors of Serralves Foundation and a member of the Advisor Board of Forestis.





Paula Sarmento

President of the Board of Directors of the Institute for Nature Conservation and Forests (ICNF)



Has a master's degree on Geo-Resources (IST) and a degree on Environmental Engineering (FCT/UNL). Since 2005, she has had several management tasks for organizations under the Environment Ministry rule such as the Alentejo Region Coordination and Development Commission (vice president with delegated powers for the environment) and Alentejo's Hydrographic Region Administration (President), and currently holding the position of president of the board of directors of the Institute for Nature Conservation and Forests (ICNF).

Her professional experience in the fields of water resources, environmental management in industry, environmental impact assessment, and process consulting in the area of air quality, forests and agro-industry is in all accounts noteworthy.

Paula Sarmento will address the challenges facing the Portuguese forest so that the expectations of the stakeholders can be met.



Advisor of the Director-General of the Environment of Junta de Castilla y León

Alvaro Picardo's presentation will be on the importance and relevance of forest management on fire prevention, with examples from the Castilla y Léon region.



Joaquim Barreto

Alvaro Picardo

Member of the Directive Council of the National Association of Portuguese Municipalities

Graduated in Forest Resources Engineering from the Escola Superior Agrária de Coimbra. Worked for the Ministry of Agriculture (1976-1979) and for the Civil Government of Braga. Was Assistant Secretary of State for Cooperative Promotion in 1983. Since 1993 he is the Mayor of Cabeceiras de Basto.

This presentation will focus on the role and responsibilities of the Portuguese Municipalities Association on land and forest protection.





Jaime Marta Soares



President of the Executive Council of the League of Portuguese Firefighters

Having joined the Volunteer Firefighters of Vila Nova de Poiares in 1962, in 1976 he took charge of that department. From his vast resume stand out among the various positions held president of the Firemen Federation for the District of Coimbra and the President of the Congress Board of the Portuguese Firefighters League. In 2011, he was elected president of the Executive Council of that organization.

This presentation will focus on society's perception of the risks associated with its behaviours and how it affects the civil protection agents performance.

Nicole Devy-Vareta

Researcher of the Faculty of Letters of Universidade do Porto

Holds a degree in Geography from the Université du Mirail in Toulouse, France, a PhD in Human Geography and is a retired associate professor in the Faculty of Letters, Universidade do Porto, where she currently collaborates as a researcher for the Land Management and Geographic Research Center (CEGOT). Her main investigation areas are related to Geography and Forest History and Environmental Geo-History.

Nicole Devy-Vareta shall discuss the relationships between forest and society and the effects concerning the land and its management.





NOVEMBER 20th

PROSPECTIVE VISION OF THE PORTUGUESE FOREST (09:30H)

KEYNOTE SPEAKER



João Ferreira do Amaral

President of the Competitiveness and Technology Center for Forest Industries

Holds a PhD and is an Aggregate Professor in Economics by the Universidade Técnica de Lisboa, and is currently retired as a Professor for the School of Economics and Management at the same institution.

Presently he is the President of the Competitiveness and Technology Center for Forest Industries.

João Ferreira do Amaral's presentation will focus on the findings of the "Prospective Study of Forest Industries".

FOREST'S ECONOMY (10:30H)

CHAIR

Miguel Cadilhe

Member of the Advisor Board of Forestis



He is an Economist, was director, administrator and president of several financial institutions, he was president of associations and fundations, was also Secretary of State for Planning in 1980 and Finance Minister in 1985-90, he is a member of the Advisory Board for several organizations, including FORESTIS, was a teacher on the Economics Faculty of the Universidade do Porto ando n Universidade Católica do Porto, he is also an author of several articles and books about the portuguese economy. As president of the Portuguese Agency for Investment, he promoted in 2003 the elaboration and publication of a special report on "*Investing in Portuguese Forests*", which was the subject of an international conference held in 2005.







João Salgueiro

Member of the Economic and Social Council

Holds a degree in Economics by the Institute of Economic and Financial Sciences and a graduate degree in Public Accounting and Economic Planning from the Institute of Social Studies in Hague, in the Netherlands. Currently, he is a member of the Economic and Social Council, collaborates with the Faculty of Economics of the Universidade Nova de Lisboa, where he is in charge of the European Economy Seminar.

João Salgueiro will discuss the importance and the need to invest on forestry given the current portuguese economic and social context.



José Honório President of the Executive Comission of Portucel Soporcel group

Graduated in Economics from the Economics Faculty at Universidade de Coimbra. Currently he is the President of the Executive Comission of Portucel Soporcel group and holds several management jobs such as Chairman for the BSCD (Business Council for Sustainable Development) and Director at the Portuguese Industry Confederation (CIP).

José Honório shall address the national and international challenges facing the forestry sector from an industrial point of view, and its contribution for the Portuguese and European economical development.





Bill Slee

Researcher of The James Hutton Institute



Experienced researcher in the field of rural development. Previously, he was a senior lecturer in the University of Aberdeen and Director and Research Professor of Rural Economy at the Countryside and Community Research Unit at the University of Gloucestershire, where he retains a visiting chair. He was Head of the Social, Economics and Geographical Sciences (SEGS) research group at the James Hutton Institute, where his research contributed to the SEGS research group agenda which seeks to address major contemporary social and economic research challenges, such as natural resource governance, ecosystem services valuation, sustainable behaviors, rural community vibrancy, and wellbeing and socioeconomic transitions in rural economies.

Bill Slee's presentation will discuss the economical value of forest's products and services that complements the traditional wood production such as the carbon market.

João Soveral Vice-president of the Board of Directors of the Institute of Nature Conservation and Forests (ICNF)



Graduated in Forestry Engineering, in the specialty of Natural Resources Management, by the Institute of Agronomy of the Universidade Técnica de Lisboa, with a postgraduate degree in Plant Production, in the specialty of Forestry, Forest Resources Management (master degree) from the same institution. He has collaborated with the Farmers Confederation of Portugal (CAP) acting as advisor in areas related to forest policy, its definition and development, and with other public policies on forests and land management. Since 2012 he is Vice-president of the Board of Directors of the ICNF.

João Soveral will present ICNF's strategy regarding the economical promotion of the forest and the main challenges it faces.





STATE OF EUROPEAN FORESTS 2011 (14:00PM)

KEYNOTE SPEAKER



Dominique Reeb
Deputy Chief of FAO/UNECE Forestry and Timber Section

Holds a degree in Forestry from the Université Laval, Quebec, Canada and a M. Sc. Degree in Forest Management from the University of British Columbia, Canada, and over 25 years work experience. Currently, he has joined FAO/UNECE Forestry and Timber section as Deputy Chief.

Dominique Reeb's presentation will focus on the findings of the "State of European Forests 2011" study.

FORESTS IN THE EUROPEAN POLICIES (15:00PM)

CHAIR

Arlindo Cunha Member of the Advisor Board of Forestis



Holds a PhD on Agricultural and Food Economics from the Reading University (UK), having previously obtained his degree on Economics from the Faculty of Economics at the Universidade do Porto.

He was Secretary of State in the Ministry of Agriculture (1986-90), Minister of Agriculture (1990-94), Member of Parliament between 1994 and 2003, acting as vice-chairman of the Parliamentary Committee on Agriculture, Minister of Cities, Planning Land and the Environment (2004) and Chairman of the Northern Region Coordination (2003-2004).

Currently he is a Visiting Professor at the Faculty of Economics and Management at Universidade Católica do Porto and Chairman of the Dão's Region Wine Comission. He is also a member of the Advisor Board of Forestis.







Maria Gafo Gomes-Zamalloa

Policy coordinator at European Commission - DG Agriculture and Rural Development

Graduated in Agriculture and Rural Development and in Forest Engineering with a PhD on Advanced Forest Research by the Polytechnic University of Madrid and a Diploma on European Studies by the Diplomatic School of Spain. Her main policy areas are Forestry, Bioenergy and Climate change.

Maria Gafo Gomes-Zamalloa will discuss the current policies from the DG Agriculture and Rural Development related to forests and its role on establishing a new European Strategy for forests and the setting in motion of the European Union forest action plan.



Aljoscha Requardt Secretary General of Confederation of European Forest Owners (CEPF)

Holds a PhD in Natural Science from the University of Hamburg, in Germany, and a MSc (Diploma) in Forest Science from the Dresden University of Technology. He is an expert in European forest monitoring/reporting, policy and decision making processes and has an extensive background on sustainability indicators, specifically on pan-European Criteria and Indicators for Sustainable Forest Management.

Aljoscha Requardt's presentation will focus on how are, from CEPF's point of view, the private forests integrated on the numerous existing forestry policies.





Inazio Martinez de Arano

President of the Unión de Silvicultores del Sul de Europa

Has an Msc in Forestry and a degree in terrestrial ecology. He is a former researcher in Sustainable Forest Management and was coordinator of forest research at Neiker-Tecnalia. Currently he is Executive President of the Union of South European Forest Owners.

Inazio Martinez de Arano will discuss the european policies that are currently under discussion.

Helga Pülzl ThinkForest senior policy analyst at European Forest Institute

A political sciences expert with a strong commitment to scholarly excellence, with expertise on innovative approaches to policy analysis and environmental issues in international, European and national contexts. She has experience undertaking interdisciplinary research jointly with natural scientists and in working in interdisciplinary and multilingual teams.

Helga Pülzl, will share the findings of the "Forest Governance in Europe: issues at stake and ways forward" study.



Eduardo Diniz* Director of GPP – Ministry of Agriculture, Sea, Environment and Spatial Planning (MAMAOT)

Eduardo Diniz will focus on the MAMAOT's strategy concerning the Rural Development Plan.

